



5 TIPS FOR GOING LIVE ON FACEBOOK OR INSTAGRAM

1. Give a friendly welcome

Hi everyone, this is (state your name) and I'm coming to you live from (where you are). Thank you so much for joining me today as we talk about (this can be your title)

2. Let the people know WHY

This morning / afternoon I want to share with you a reflection from...you can use the daily readings or even a book. This also doesn't have to be a reflection but can lead into your main content of your video.

3. Read and Reflect

You don't have to read the whole thing – just an excerpt will do. This part should be under 4 minutes.

4. Sign Off

Share a prayer to end the video and this can be related to your reflection or other piece of information you shared. Make an intentional break from the reflection. Ex: "Now I'd like to share a prayer with you for your day!"

5. Don't forget to follow!

Stay connected with us / me and don't forget to like, comment, and share! If you're not following on social, now's your chance! We'll see you next time, God bless! Or end with a sentiment of your own.