



DEVELOPMENT OFFICE
ARCHDIOCESE OF NEW YORK

MEMORANDUM

TO: Pastors and Administrators
FROM: Bettina Alonso *BA*
CC: The Reverend Monsignor Joseph P. LaMorte
DATE: February 28, 2020
SUBJECT: *Cardinal's Annual Stewardship Appeal*

Dear Pastors and Administrators,

The 2020 *Cardinal's Annual Stewardship Appeal* has begun! This year, the *Appeal* theme is Teach – Serve – Sanctify: a theme that is intended to remind parishioners of the fundamental mission of the Church and our shared responsibility to further this mission through our own prayer, service, and financial sacrifice. We are asking all pastors to support the *Appeal*, which funds the pastoral offices and the operational needs of many parishes who cannot sustain themselves on offertory income alone. This \$20M *Appeal* is a critical source of revenue for the Church in New York and provides us with the opportunity to support our brothers and sisters in Christ across the archdiocese.

This year, you will be receiving *Appeal* prayer cards in the mail. Please leave these in your pews and pray during Mass, especially during commitment weekend and the active phase of the *Appeal*. Another simple way of both encouraging *Appeal* participation and inviting our Lord into our fundraising is by including this simple line in the general intercessions: *That with the help of the 2020 Cardinal's Appeal, the Church's mission to teach, serve, and sanctify will be lived out across the archdiocese, at our parish, and within our homes: we pray to the Lord.*

Additionally, the regional events are under way. Thank you to Father Eric Rapaglia and Father Joseph Deponai for hosting the first two CASA regional events in their parishes! Thank you also to all the pastors who were able to join us on February 4 with His Eminence for the Major Donor Reception.

We hope that many of you will be able to join us for the remaining regional events:

- Saturday, March 7, at Immaculate Heart of Mary in Scarsdale – 5:30 PM Mass and reception
- Sunday, March 15, at St. Helena Parish in the Bronx – 1:30 PM Mass and reception
- Saturday, March 28, at St. Augustine Parish in Highland – 5:00 PM Mass and reception

Please know that our staff is deeply dedicating to serving you, so please put us to work!

With warm regards and wishing you a blessed and fruitful Lenten season,

Bettina