



THE CHANCERY
OFFICE OF THE VICAR GENERAL
ARCHDIOCESE OF NEW YORK

MEMORANDUM

To: Pastors and Administrators

From: Joseph P. LaMorte

Date: August 17, 2020

Subject: 2020 Parish Fund Raising Activity for the Fall

I am so thankful for your fortitude and continued ministry throughout this public health crisis. You have stood as leaders within your parish communities and the cardinal has said many times how encouraged he is by your perseverance and ingenuity.

Many of you have brought this determination and resourcefulness to addressing the financial needs of your parishes. As we adjust to what has become a new routine for us, we must continue to engage parishioners in supporting the Church. As part of this effort, I have asked the development team to assist you in continued fundraising activity for the fall. Here are some of the options available to you:

- Assistance with *Renew + Rebuild* pledge redemption
- Support in organizing an Increased Offertory Campaign
- Continued active fundraising for the *Appeal* through the end of the year

After considering which choice is the best fit for your parish, contact your campaign manager to let him or her know of your decision. The development team is ready to help you in the planning and implementation of each activity option. If you have already communicated with your campaign manager your preference for fall activity, thanks for your diligence.

Although many parishioners are facing financial difficulties during this time, many others continue to want to serve our Lord and our Church, and it is our responsibility to provide them with the opportunity to do so.

I appreciate again your prayers and support.