MEMORANDUM

TO: Pastors and Administrators

FROM: Bettina Alonso

CC: The Reverend Monsignor Joseph LaMorte

DATE: July 10, 2020

SUBJECT: *Renew + Rebuild* Rebate Process

Dear Pastors and Administrators,

First and foremost, the Development Team hopes that everyone is well and that you and your families and parishioners are all staying safe and healthy during these unsettling times. We are thrilled that so many parishes have re-opened for Mass even at a limited capacity.

We wanted to go over the rebate process for *Renew + Rebuild*. We are currently preparing the July rebates and wanted to share some information about how they are calculated. We are happy to report that for July, over $4.2M in rebates should be disbursed.

Rebates are disbursed on a quarterly basis directly deposited into the parish account setup for *Renew + Rebuild*. Rebate payments were processed for the 2nd Quarter on July 9th and are contingent on each parish having their bank account set up properly and active, and that the parishes have submitted their account information to the Archdiocese.

The first monies paid fulfills the parishes *Cardinal’s Annual Stewardship Appeal* goalfor the year(s) they fundraised for *Renew + Rebuild.* After the *Appeal* has been fulfilled, payments are then split 74% to the parish and 26% to other Archdiocese priorities such as the Seminary, Schools and St. John Vianney Residence. These payments are based strictly off the cash received during the previous three months. If the parish has enough money paid on their pledges to the point where they have fulfilled their goal, the money would then get split 85% to the parish and 15% to the other Archdiocese priorities. If a parish has exceeded 120% in payments, the parish will get 100% of the money paid. To be clear, these thresholds are based off of cash payments, not pledges.

Ensuring parishes receive their money correctly is Development’s highest priority, and we are proud of all the wonderful projects these funds support. Therefore, the rebates are reviewed by multiple people.  Development works closely with our colleagues in the Finance and Database office to get the rebates to the pastors in a timely and accurate fashion. The July rebates should be received next week. The *Cardinal’s Annual Stewardship Appeal* rebates are processed twice a year in March and October. For any further questions or requests, please contact Joseph Abrams, Senior Manager *Renew + Rebuild* Campaign, at Joseph.abrams@archny.org or by phone at (516) 547-6019.

The *Renew + Rebuild* team is also vigorously working on re-activating lapsed and zero paid donors and meeting with Pastors to create a customized pledge redemption strategy for each parish. Each Friday you also receive an email containing the R+R Financial Dashboard to track the overall campaign progress as well as your lapsed/zero paid donors and rebate payment. Please contact Lou Pastina, Director Major Campaigns and Operations, at [louis.pastina@archny.org](mailto:louis.pastina@archny.org) or by phone at (917) 658-0188, if you would like to participate.

With warm regards and wishing you many blessings for a happy, healthy and safe summer!

God bless you all,

Bettina