



October 2020

Dear Father/Monsignor:

I want to thank you and your parish community for your generous donations totaling over \$336,000 from last year's **Catholic Charities Campaign for Charity and Justice**. Your support helped fund 35 grants to parishes and community-based works of charity across the Archdiocese. I once again encourage your parish to apply for a service and outreach grant to help further address the needs of those most vulnerable in your parish community at www.catholiccharitiesny.org/ccj.

Of course, I know the difficulties that you have been facing maintaining your daily operations, from your liturgies, to your religious education, and ministries. And I know the suffering of your parishioners through the COVID-19 pandemic. However, it is at this time that we must be able to reach out, especially to those in living on the margins. I know you will do everything you can to help, even in this difficult time.

Included here are details and materials for the promotion of the 2020 **Catholic Charities Campaign for Charity and Justice** second collection on November 21-22.

Please consider doing the following beginning the preceding weekend:

1. Ask the celebrants of Mass to specifically mention the collection.
2. Place a blurb in your bulletin in the weeks ahead of the collection.
3. Include a petition about the collection in the Prayer of the Faithful.
4. Insert the flyer in your parish bulletins, display the posters in your vestibule, and distribute a Flocknote to promote the collection.

Enclosed are suggested petitions, announcements, and bulletin inserts. We have also included a timeline for guidance on when to promote the campaign, and a social media guide with suggested posts for your parish's Facebook, Twitter or Instagram pages. For further information on the **Catholic Charities Campaign for Charity and Justice** and the grant process, please visit our website catholiccharitiesny.org/ccj. If you have any additional questions or concerns, please contact Richard Espinal at (646) 794-2503 or Richard.Espinal@archny.org.

Thank you very much for everything you do.

Sincerely,