



Dear Youth Ministers,

New York Catholic Youth Day is October 19 at the Westchester County Center in White Plains, NY. Hundreds of teens will gather for this inspiring day that includes service, music, speakers, Mass and time for teens to get to know each other. We wouldn't be able to put on such an inspiring event for our teens without the help of our Youth Ministers. We have created this kit for you to help spread the word about New York Catholic Youth Day!

Whether you call, email or text with your teens, here is some sample language to speak up about New York Catholic Youth Day (NYCYD)!

What's included?

1. Printable NYCYD poster
2. Sample emails for teens and their parents. Feel free to use emails as is, personalize them or write your own!
3. Sample texts for teens and their parents (160 character limit.)
4. Sample social media posts
5. Graphics to share on social media, websites and through emails!

Important Registration Information

Registration Opens June 26, 2019

\$25 **SUMMER SPECIAL** through July 31

- \$30 per person August 1 through September 30
- \$40 per person **after** September 30

We can work with you to include teens in your youth group who may not be able to meet this fee.

For every ten teens registered, youth groups will receive one complimentary adult registration.

We're electronic this year! To register your group, visit: oymny.org/nycyd

Follow Us!

@OYMNY #NYCYD2019

For Parents

Sample email:

Dear Parents/Guardians,

New York Catholic Youth Day is October 19 at the Westchester County Center. This year, we're calling teens to *speak up* both in conversation with God and in the face of injustice. Whether it's anxiety, depression, bullying or any other challenge – God will help give them the courage, confidence and commitment they need.

As your teen's Youth Minister, I think this is a great opportunity for them to connect to other teens across the archdiocese. At New York Catholic Youth Day, they will take part in packaging meals for the hungry and Mass with Cardinal Dolan. There will be live music, theatre and speakers that we hope will inspire them to think about what *speaking up* means to them.

If you have questions about the day or want to talk about what to expect at New York Catholic Youth Day, please let me know. We'd love to have your teen join us!

<your signature>

We recommend using the following graphic. [Click here](#) to download graphic.



Sample text:

I want to share this great opportunity for your teens: New York Catholic Youth Day, Oct 19, includes service, Mass, music and reflection. Find out more. <link to website page>

For Teens

Sample Email

Dear <teen>,

Don't miss out! New York Catholic Youth Day is October 19, 2019! This year's theme – Speak Up! – is all about using your voice for good.

New York Catholic Youth Day might really have an impact on you – the music, the conversation, the service, something Cardinal Dolan says or the power of being with hundreds of peers – you won't know unless you come!

Come, *Speak up* and let's hear your voice!

<your signature>

We recommend using the following graphic. [Click here](#) to download graphic.



Sample text

NYCYD might have an impact on you – music, conversation, service or being with hundreds of peers – you won't know unless you come! Oct 19. Text for more info.

Sample Social Posts

Don't forget to follow us, tag us and mention us on Facebook, Instagram and Twitter; @OYMNY. We encourage you to use your own photos of your youth ministry or the provided NYCYPD graphics.

To your own network of adults to recruit teens they know

As a Youth Minister, I work with teens in my community to help them build a relationship with God. On October 19, I will be joining hundreds of other teens and youth ministers at New York Catholic Youth Day encouraging teens to speak up towards God and in the face of injustice. Do you have a teen in your life that would benefit from this inspiring day? DM for more information!

For the teens in your youth group

Don't miss out! New York Catholic Youth Day is October 19! This year's theme – Speak Up! — is all about using your voice for good. Come, *speak up* and let's hear your voice!

Interested? Let's talk more about it!

For teens in your community to recruit new teens to join

New York Catholic Youth Day is October 19! Let's make this year better than ever, invite your friends to experience this inspiring day! Come, *speak up* and let's hear your voice!

Encourage teens in your youth ministry to share the "I registered" graphic with their friends on social media in posts and stories!

[Click here](#) to download graphic.



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