



Ways to Promote NY Catholic Youth Day

ANNOUNCE AT MASS AND/OR YOUTH GATHERINGS

Invite high school teens and young adults who have had positive experiences at past NYCYDs to share at Mass and at youth gatherings. Ask the priest to invite the youth to participate!

BULLETIN/NEWSPAPER

Publish an announcement in your local newspaper/school paper. Write up an announcement or use the insert at the bottom of the page to place in your bulletin. If you have teens writing in your local paper or school paper, ask them to plug in an announcement.

FLYERS

Please make copies of the promotional flyers and distribute them to all high school teens in your parish. These forms can be passed out in Religious Ed or Youth Ministry sessions or inserted into your parish bulletin. Some schools are okay with posters being hung if they are given at least a week's notice.

PARENT SUPPORT

Ask parents to speak with other parents about how past NYCYDs impacted their teens. Send a letter home or via Flocknote to parents, letting them know about this event and what a great day it will be.

PERSONAL INVITATION

Personally invite your teens to attend (the most effective way to get teens there). Produce creative Flocknote invitations and send them to every youth and parent of teens in your parish. Have parents, adult leaders, and/or youth leaders follow up by calling parents and teens. Have adult leaders call parents, and youth leaders call their friends. Ask young people to invite friends. Offer simple prizes to the person who brings the most friends, such as T-shirt, CD, free registration to a youth group event, gift certificate, candy, etc. The average person needs to be invited up to 7 times in various ways before deciding to come to an event like this – don't give up and keep inviting. Use social media like Instagram, Twitter, and Facebook.

POSTERS

Place posters in prominent areas of visibility. (See your Regional Specialist in December!)