

## Tips on How to Distribute Flyers

We want you to distribute the *Man Up! New York* flyers in your neighborhood safely, respectfully, and legally. Different zip codes have different laws, so please read the do's and don'ts below to ensure you remain within the constricts of your neighborhood's laws.

### Do's:

**Do** ask to place the Man Up! New York in your local church

**Do** ask to place flyers on grocery store bulletin boards, on retail countertops, and in bodega windows.

**Do** place flyers in public areas, such as community bulletin boards, public libraries, and colleges or universities.

**Do** ask to place flyers on public bulletin boards in businesses such as coffee shops, restaurants, and your local gym's lobby or locker room.

**Do** post on public parks activity boards, community bulletin boards, and ask your local library if they would post the flyer.

**Do** be aware of the local events that could draw large crowds that would be an ideal location for Man Up! New York flyers.

### Don'ts:

**Don't** distribute door to door. Different municipalities, apartment buildings, and Home Owner Associations have different laws and regulations as to how you deliver information to homes. It is best to stick you're your churches, neighborhood businesses, and community gathering places.

**Don't** place flyers in mailboxes. In many areas, you cannot legally place flyers in mailboxes located outside of or attached to private property.

**Don't** put on car windshield wipers. The laws vary in different zip codes, best to avoid.

**Don't** place flyers on utility or light poles.

**One last Do...have fun!** October 7<sup>th</sup> will be a joyous day meant to improve the lives of the men in your community and distributing these flyers is a great way to start a conversation. Here is a quick way to ask to post a flyer: *Hi, would you mind posting this flyer in your window (or on your bulletin board, lobby etc...)? It's for a men's conference looking to reaffirm and restore God in the lives of men in our community. It's called Man Up! it's a day sponsored by the Archdiocese of New York, and it's focused on supporting men in different aspects of their life, like family, work, and community through the teachings of Christ.*