OFFICE OF THE VICAR GENERAL
ARCHDIOCESE OF NEW YORK

MEMORANDUM

To: Brother Priests

From: Joseph P. LaMorte

Date: April 11, 2023

Subject: *The Good Newsroom* Sign Up Sunday

Grace to you and peace during this octave of Easter.

Since our launch back in late November, the positive feedback we have received about *The Good Newsroom* has been tremendous. Thousands of people visit the website, *theGoodNewsroom.org* each month, and the app has been downloaded over 5,000 times. We are just getting started and are committed to expanding our digital evangelization effort. But we need your help.

On Sunday, April 23, would you mention *The Good Newsroom* when you make your announcements at Mass just as we did several years ago when we asked parishioners to sign up for *FlockNote*? You recall that we invited everyone in church, while still in their pews, to take out their phones, connect to the Internet, and get *FlockNote*. Similarly, they can download *The Good Newsroom* app either on the Apple App Store or on Google Play.

The Good Newsroom app is free and is the easiest way to stay up to date on what's happening throughout the Catholic Church in New York.

Included with this email, you will find graphics to promote *The Good Newsroom* in your Sunday bulletin and social media channels.

Again, on Sunday, April 23, please ask your parishioners to take out their phones and download *The Good Newsroom* app so they will not miss a beat of what's happening across the Archdiocese of New York.

Thank you for helping to spread the good news of what is happening in the archdiocese.

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TALKING POINTS FOR PASTORS

- Last year, the Archdiocese of New York launched a new digital newsroom called *The Good Newsroom.*

- I encourage all of you to visit the website for daily updates on the good works of the Catholic Church in our area.

- In fact, right now, from where you are sitting, you can connect to our parish internet and download *The Good Newsroom* app on the *Apple App Store* or on *Google Play*. So go right ahead now and take out your phone and download *The Good Newsroom* app.

- This new newsroom is designed to deliver news in a timely manner, so there is no better way to stay up to date than to download the app.

- Again, it's called *The Good Newsroom.* The website is *www.thegoodnewsroom.org* or you can download the app now or anytime from the *Apple App Store* or *Google Play.*

- It is absolutely free.

Even more connected

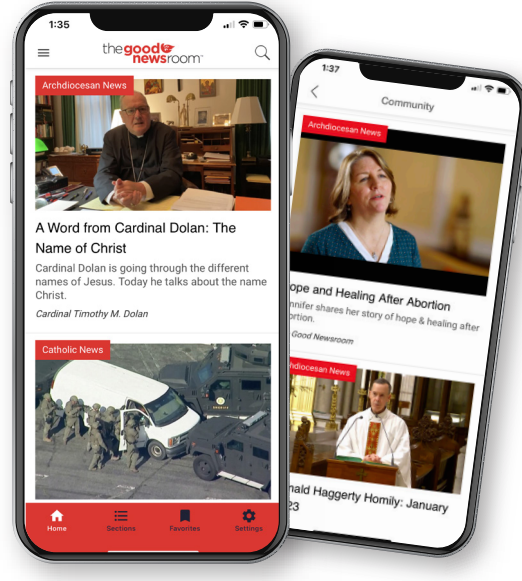
Get daily updates on the Catholic community of NY

Download our new app at
theGoodNewsroom.org/app

ANDROID APP ON Google play

Download on the App Store

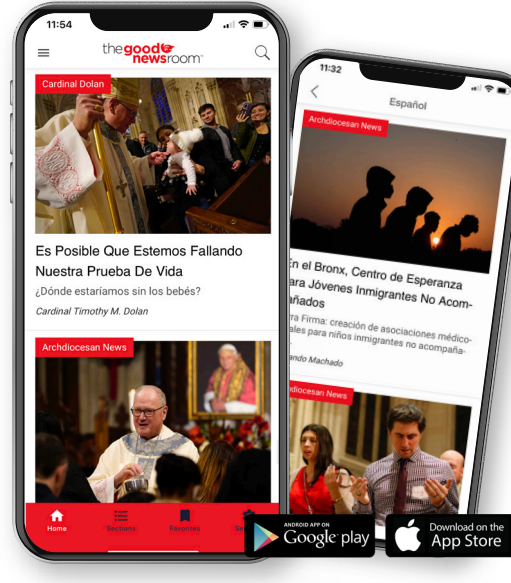
thegoodnewsroom™



Aún más conectados

Obtenga actualizaciones diarias sobre la comunidad católica de NY

Descarga nuestra nueva aplicación en **theGoodNewsroom.org/app**



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