



**DEVELOPMENT OFFICE
ARCHDIOCESE OF NEW YORK**

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Dear Pastors,

As we approach the end of the 2022 giving season, the Development Office wants to remind pastors that this is a good time to promote the benefits of matching gift programs as an easy way for parishioners to double their year-end contributions and increase their giving to your parish or to the *Cardinal's Annual Stewardship Appeal*.

To be eligible for a matching gift program, most employers require the recipient organization be an approved 501(c)(3) non-profit entity. Employees must complete an employer form requesting that a matching gift be made to a specified organization. If the recipient organization qualifies as an approved non-profit, this will usually suffice for employer verification. Parishioners can visit the *Appeal* website at: <https://cardinalsappeal.org/employer-matching-gifts> to confirm if their employer offers an employee matching gift program.

To participate in most programs, parishioners will need a copy of the parish's Tax Identification Number (TIN), or Employer Identification Number (EIN) located on the IRS Form W-9 (Request for Taxpayer Identification Number and Certification). Please note that each company's matching gift guidelines are different for determining the eligibility of religious organizations.

Parishes should also continue to promote other giving options such as gifts of securities, gifts through Donor Advised Funds (DAF), gifts through mandatory distribution from Individual Retirement Accounts (IRA), and estate planning (also known as Planned Giving) through year-end.

For more information on these giving options, please reach out to your Associate Director of Finance or Campaign Manager or contact the Development Office of the Archdiocese of New York directly at (646) 794-3300 or development.office@archny.org.

The Development Office is here to assist your parish however we can. Should you wish to contact me directly with any questions or concerns, my email is kelvin.gentles@archny.org.

Sincerely,

Kelvin Gentles
Executive Director
Development Office