

THE CATHOLIC CHARITIES CAMPAIGN FOR
Charity + Justice

SOCIAL MEDIA TOOLKIT

To help promote the second collection on November 21st and 22nd in your parish, below are a few sample posts for your social media channels. Please include some photos along with these posts.

Please also feel free to share posts regarding the Campaign for Charity and Justice from Catholic Charities of New York's social channels. Follow us on Facebook and Instagram @catholiccharitiesny and on Twitter @cathcharitiesny.

FACEBOOK POSTS

Option 1:

Would you like (PARISH NAME or GROUP NAME) to have a hand in helping the millions of New Yorkers who live in poverty? The second collection during mass on November 21 and 22 will do just that. Help us raise funds for grants that can help our communities. Save the date and give back. #CharityandJusticeNY <https://catholiccharitiesny.org/ccj>

Option 2:

By donating to the Catholic Charities Campaign for Charity and Justice on Nov. 21 or 22, you will be helping support the charitable and justice work from our parish and community groups. The funds raised through this collection will support our charitable projects through grants that meet local needs, particularly those of our poor and vulnerable neighbors. #CharityandJusticeNY <https://catholiccharitiesny.org/ccj>

TWITTER POSTS

Option 1:

Help support the charitable and justice work of our parish and community groups by donating during our second collection on Nov. 21st & 22nd. This grant will help meet local needs, particularly those of our vulnerable neighbors. #CharityandJusticeNY <https://catholiccharitiesny.org/ccj>

Option 2:

The second collection during mass on November 21 and 22 will help us give back to the community around us, especially to our most vulnerable neighbors. Help us raise funds for grants that can help our communities. Save the date and give back. #CharityandJusticeNY <https://catholiccharitiesny.org/ccj>

INSTAGRAM POSTS: Use the photo on our website page, or any other photo of your liking that depicts volunteerism or charity

Option 1:

The second collection during mass on November 21 and 22 will help us give back to the community around us, especially to our most vulnerable neighbors. Help us raise funds for grants that can help our communities. Save the date and give back. Visit catholiccharities.com/ccj for more information. #CharityandJusticeNY

Option 2:

Would you like (PARISH NAME or GROUP NAME) to have a hand in helping the millions of New Yorkers who live in poverty? The second collection during mass on November 21 and 22 will do just that. Help us raise funds for grants that can help our communities. Save the date and give back. Visit catholiccharities.com/ccj for more information. #CharityandJusticeNY